

THE 2009 BUSINESS OF BASEBALL WORKSHOP AGENDA
SAGAMORE BALLROOM 6 & 7
INDIANA CONVENTION CENTER

Reminder: Job Posting Room will be open immediately after the workshop until 6:30 p.m. Rm 116-117

MORNING SESSION

8:15 a.m. - Welcome
Seamus Gallivan, Good Neighbor

8:30 a.m.
Dr. Susan Foster, Professor,
Saint Leo University
"So you want to work in the sports industry?"

8:45 a.m.
Martie Cordoro, General Manager,
Omaha Royals
"It's about passion and effort"

9:15 a.m.
Rob Crain, Assistant G.M. - Marketing,
Omaha Royals
"Expect the Unexpected"

9:45 a.m.
Rob Zerjav, General Manager,
Wisconsin Timber Rattlers
*"Working in sports- How can I make that
happen?"*

10:15 a.m.
Sam Bernabe, General Manager, Iowa Cubs
Mike Tamburro, President, Pawtucket Red Sox
Ken Young, President, Norfolk Tides
"Panel Discussion"

11:15 a.m.
North Johnson, General Manager,
Myrtle Beach Pelicans
"How to get a baseball job"

11:45 a.m. - Lunch Break

AFTERNOON SESSION

1:00 p.m.- Remarks
Seamus Gallivan, Good Neighbor

1:15 p.m.
Pat O'Conner, President & CEO,
Minor League Baseball™
"Positioning Yourself for Success"

2:15 p.m.
Manny Colon, Assistant, Player Development,
Florida Marlins
"_____"

2:45 p.m. - Break

3:00 p.m.
Juliana Paoli, V.P., Marketing & Public Affairs,
San Jose Giants
"Making a career out of curveballs"

3:30 p.m.
Katie Dannemiller, V.P., Baseball Operations,
Greensboro Grasshoppers
"_____"

4:00 p.m.
Dr. Jan Bell, Professor and Director of Sports
Administration Programs,
St. Thomas University
"Job Fair Orientation - Logistics"

4:30 p.m.-Closing Remarks
Seamus Gallivan, Good Neighbor